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# New Mexico State University

## Aggie Launch Pad Initiative

Be Bold. Shape the Future.

### Aggie Launch Pad Fact Sheet

#### Initiative Overview

New Mexico State University has announced the creation of the Aggie Launch Pad initiative – a program to provide first-time freshmen at NMSU’s Las Cruces campus with digital literacy training, as well as an iPad bundle, to help aid in student success beginning in the fall 2021 semester. All students at NMSU main campus will have the opportunity to participate in academic literacy training opportunities to help strengthen their academic skills for college success. The Aggie Launch Pad initiative corresponds to NMSU LEADS Goal 1, the university's strategic plan. The goal is designed to enhance student success and social mobility through a commitment to learning, degree completion, and career commitment. The initiative supplements the distribution of technology with training and workshops available for students so they can learn how to use the device to improve their time management, notetaking skills, set and track health and wellness goals, learn and access valuable digital content.

#### Who is Eligible?

- NMSU-Las Cruces First Time Freshmen.
- Enrolled in a minimum of 12 Credit Hours on the Las Cruces Campus.
- Students with dual or AP credits who come to NMSU directly from high school.
- NMSU students can keep their Apple i-Pad Bundle as long as they are continuously enrolled at the NMSU Las Cruces Campus. NMSU students must return the Apple i-Pad Bundle if they are not enrolled at NMSU-Las Cruces.
- Information Link: <https://launchpad.nmsu.edu>

#### What's included?

- iPad 8<sup>th</sup> Generation
- Case/Keyboard
- Apple Stylus Pencil
- i-Pad, digital literacy and student success training/workshops.
- 4 year Apple Care Plan
- Pre-loaded platforms (e.g. Canvas, Zoom,), software (e.g. Microsoft 365), Websites (e.g. Campus Tutoring Services). See Aggie Launch Pad Preloaded Platforms and Websites Document.

#### Initiative's Goals

- Improve first year to second year retention of First time, full time (FTFT) students
- Improve students’ college readiness by improved digital and information literacy skills
- Improved access and use of student-support skills (Financial Literacy, Handshake, Navigate, etc).
- Increased engagement in student support workshops and goals.

#### What if I am not a freshman?

NMSU non-freshmen will also have an opportunity to purchase iPad or technology bundles using their student financial aid awards. The NMSU bookstore has also created payment structures, through student charge accounts online, to allow all NMSU students to take advantage of the same products delivered to freshmen as part of Aggie Launch Pad initiative. For more information, visit the NMSU Bookstore at 1400 E. University Avenue, visit <http://www.nmsustore.com>, or e-mail [aggietech@nmsu.edu](mailto:aggietech@nmsu.edu) for inquiries.

# New Mexico State University

## Aggie Launch Pad Initiative

Be Bold. Shape the Future.

### Aggie Launch Pad Technical Assistance

If students have any technical issues or need assistance with their iPad or accessories, they should *contact the NMSU Bookstore/Aggie Tech*. The NMSU Bookstore/Aggie Tech may be reached by calling 575-646-1791 or visiting their location at 1400 E. University Avenue. *Students should mention that their iPad and accessories were provided to them as part of the Aggie Launch Pad initiative.*

### Aggie Launch Pad Frequently Asked Questions

**Question:** Why is NMSU doing this?

**Answer:** The goal is to enhance student success and social mobility through a commitment to learning, degree completion, and career commitment. The initiative supplements the distribution of technology with training and workshops available for students so they can learn how to improve their time management, notetaking skills, set and track health and wellness goals, learn and access valuable digital content.

**Question:** How long can students keep the iPad bundle?

**Answer:** NMSU students who receive an iPad bundle through the Aggie Launch Pad initiative can keep their bundle as long as they are enrolled at the NMSU-Las Cruces Campus or graduate from New Mexico State University. Students must return the bundle if they are not enrolled at the NMSU-Las Cruces campus.

**Question:** Where do students go or who do they call if they have problems with their iPad, the accessories, or apps/software on their iPad?

**Answer:** The NMSU Bookstore Aggie Tech will be student's first point of contact. The NMSU Bookstore/Aggie Tech may be reached by calling 575-646-1791, visiting their location at 1400 E. University Avenue or emailing [aggietech@nmsu.edu](mailto:aggietech@nmsu.edu). Students should mention that their iPad and accessories were provided to them as part of the Aggie Launch Pad initiative.

**Question:** Does the iPad and its accessories come with Apple Care coverage?

**Answer:** Yes, each Apple iPad bundle comes with a four year Apple Care coverage. Students should contact the NMSU Bookstore/Aggie Tech for full details.

**Question:** Do students have to pay a service fee if they have an incident with their iPad?

**Answer:** Incidents are reviewed on a case by case basis. *Typically, for the first two incidents the NMSU Bookstore will waive the service fee cost.* If students take their iPad to an Apple Store other than the NMSU

Bookstore/Aggie Tech, they should retain their service fee receipt and the NMSU Bookstore/Aggie Tech will provide them with a \$49.00 NMSU Bookstore gift card. For details, students should call the NMSU Bookstore/Aggie Tech at 575-646-1791.

**Question:** Where can students obtain a copy of the descriptions of the preloaded NMSU application and websites?

**Answer:** Students may visit the Aggie Launch Pad website at <https://launchpad.nmsu.edu>

**Question:** Does NMSU provide cloud storage for students?

**Answer:** Yes, each NMSU student has 1 TB of cloud storage through OneDrive – students should log in to the OneDrive app on their iPad with their NMSU credentials and save their documents to it. Students may scan this QR code to learn more:



# Aggie Launch Pad

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# PLATFORMS and WEBSITES

## Navigate

(<https://navigate.nmsu.edu/>)

Navigate Student is a mobile application that helps students manage key decision points throughout the college journey. The app helps navigate daily activities, keep up with important to-do's, get connected to resources, explore major and career options, and schedule appointments with their academic advisor, all from the convenience of a smartphone.

## Canvas

(<https://learn.nmsu.edu/>)

Canvas is the official Learning Management System of NMSU. Canvas is an open and reliable web-based software that allows the institution to manage student learning and success. The learning management system simplifies course management, communication, and students' connection to faculty and the university system. Students can use Canvas to access course content, submit assignments, and collaborate with peers and instructors.

## Handshake

(<https://oel.nmsu.edu/handshake-information/>)

Handshake is a fast and powerful recruiting platform for sourcing NMSU students and alumni. It uses innovative technology to connect employers with qualified candidates. Use Handshake to apply for job and internship listings, register for career fairs, manage on-campus recruiting and register for career events.

## STAR Degree Audit

(<https://degreeaudit.nmsu.edu/>)

The Student Academic Requirements (STAR) report is an automated degree audit that reflects your progress in a specific academic program. You can run audits for the program you are enrolled in or for the program you may be considering as a major.

## MyNMSU

(<https://my.nmsu.edu/>)

Through *myNMSU*, students can access registration, grades, Banner Self Service email, timesheet reporting, online learning, phonebook, and much more.

## Crimson Connection

(<https://crimsonconnection.nmsu.edu/>)

Crimson Connection is a robust system for managing student organizations, promoting, attending, and tracking events and involvement on campus, organization recruitment, creating news and articles, maintaining organization records, creating campus and organization elections and polls, and communicating with members.

## ECMC Project Success

(<https://ssc.nmsu.edu/ecmc-project-success/>)

ECMC-Project Success aims to enhance the personal financial literacy knowledge of Aggies through an online financial education platform. The platform offers engaging resources that Aggies can use, such as modules, articles, videos, and calculators, leading to a solid financial foundation. The financial literacy resources are designed for students regardless of major or year at New Mexico State University.

## University Financial Aid and Scholarship Services/My Student Aid

(<https://fa.nmsu.edu/>)

(<https://studentaid.gov/announcements-events/fafsa/announcements/my-studentaid-app>)

The University Financial Aid and Scholarship Services website has extensive information regarding institutional, state, private and federal student aid. Students can download the myStudentAid App to complete the FAFSA form, view loan and grant info, and receive notifications all in one place using the FSA's official myStudentAid App. The app provides students, parents, and borrowers the tools and resources needed to apply for and manage financial aid for college.

## VitaNavis

(<https://advising.nmsu.edu/explore.html>)

The VitaNavis platform is an academic planning and career readiness solution dedicated to ensuring that everyone has the opportunity to consider all of their possibilities in the world of work. VitaNavis uses a SuperStrong® interest assessment to find educational and career pathways for students. Students will be provided information regarding careers, salaries, job outlooks, skills, and the education needed to meet their goals for each pathway.

## You@College (Coming Fall 2021)

(<https://you.nmsu.edu/>)

The You@College platform is a well-being portal with tools, content, and resources built to address health and well-being elements of the student experience.

## Important Dates for Students

(<https://records.nmsu.edu/important-dates-students/>)

The academic calendar is a schedule of all of the critical dates the students need to be aware of during an academic year. These events may include examination dates, holiday breaks, last day to add or drop a course, and the last day of the semester. The calendar will also detail course addition, withdrawal, and drop deadlines for the academic semester.

## Campus Tutoring Services

(<https://campustutoring.nmsu.edu/>)

Campus Tutoring Services offers NMSU undergraduate students free, accessible, and convenient options to supplement their academic experience for our most in-demand courses on campus. Campus Tutoring offers individual and small group tutoring, online tutoring, and tutoring on a walk-in basis.

## Center for Academic Advising and Student Support

(<https://advising.nmsu.edu/>)

The Center for Academic Advising and Student Support (CAASS) teaches undergraduate students how to define and achieve their academic, personal, and career goals for college. CAASS collaborates with partners across the NMSU system to proactively connect with students at strategic points throughout their college careers to support student retention and persistence.

## ICT Help Desk/ICT Knowledge Base

(<https://help.nmsu.edu/>)

(<https://kb.nmsu.edu/>)

ICT provides support for many common software and desktop computer issues, including network connection problems, Canvas, and myNMSU support. The ICT Knowledge Base is a content management, sharing, and collaboration platform where NMSU students, faculty, and staff can find helpful instructions and troubleshooting guides for common computer and network connectivity issues.

## Microsoft Office 365

The Microsoft Office Pro provides programs that are utilized on a daily basis to complete assignments and communicate with faculty, peers and staff. The Microsoft Office Pro package includes Outlook, Word, Excel, One Drive, PowerPoint, Teams, Authenticator, To Do, OneNote and Math).

## Zoom

(<https://learning.nmsu.edu/zoom-at-nmsu/>)

Zoom is a modern enterprise video communication system with a reliable cloud platform for video and audio conferencing, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems.

## Self Service

Jamf Self Service is an application that allows installation of additional applications available to NMSU students that are not automatically preloaded during setup of the iPad. Applications that are part of the iPads standard configuration that were removed can also be re-installed through this application. It can also be used to view notifications sent out to the iPad via the Jamf MDM software that the university uses to manage the iPad.

## Aggie One-Stop

(<https://onestop.nmsu.edu/>)

The Aggie One-Stop provides Aggies assistance with managing the business of going to college. If you have a question regarding admissions, financial aid, registration, bill payment and student records, visit the Aggie One-Stop. The Aggie One-Stop's website has information related to Frequently Asked Questions, Student Support Guide and Live Chat on MS Teams.



## Aggie Launch Pad

(<https://launchpad.nmsu.edu>)


The Aggie Launch Pad provides students information regarding the i-Pad bundle. The website has resources such as a starter guide, technical support information, listing of preloaded platforms and websites, an FAQs page and additional information related to this initiative.

**New Mexico State University  
Aggie Launch Pad Distribution Plan  
August 31, 2021**

1. iPad bundling process
  - a. iPad's will be scanned into Point of Sale in groups of 100 units.
  - b. iPad will be bundled with:
    - i. Logitech Case
    - ii. Apple Pencil
    - iii. Sticker
  - c. Bundle will be placed into a sealable clear bag
  - d. Bundle will be sealed
  - e. "Literature package" will be given to student when available and ideally at time of pickup, will include:
    - i. Letter from Dr. Scott .
    - ii. NMSU ALP Packet (Cover Page, Technical Assistance and FAQs, and ALP Platforms and Websites)
  - f. Bundle will be boxed with 8 other bundles and placed on a shelf in the pickup backroom
  
2. Student pickup process
  - a. NMSU will develop form for students to sign documenting the student received an iPad and accessories
  - b. NMSU Bookstore will receive a list of names 8/18 and daily starting 9/1 from NMSU of students that qualify for a bundle:
    - i. Full-Time (12 credit hours)
    - ii. First Year
    - iii. Campus of record (NMSU Main Campus)
    - iv. Data on the list will be:
      1. Student Last Name
      2. Student First Name
      3. Student Email Address
      4. Student NMSU Aggie ID
      5. Student Full time status, or current enrolled credit hours
      6. Student Campus of Record
  - c. Signed form documenting student picked up an iPad and accessories will be filed by student last name and will be stored securely by the NMSU Bookstore until 10/1 when they will be physically transferred to NMSU
  - d. NMSU Bookstore will host 3 dedicated days of distribution
    - i. 9/7, 9/8, and 9/9

**New Mexico State University  
Aggie Launch Pad Distribution Plan  
August 31, 2021**

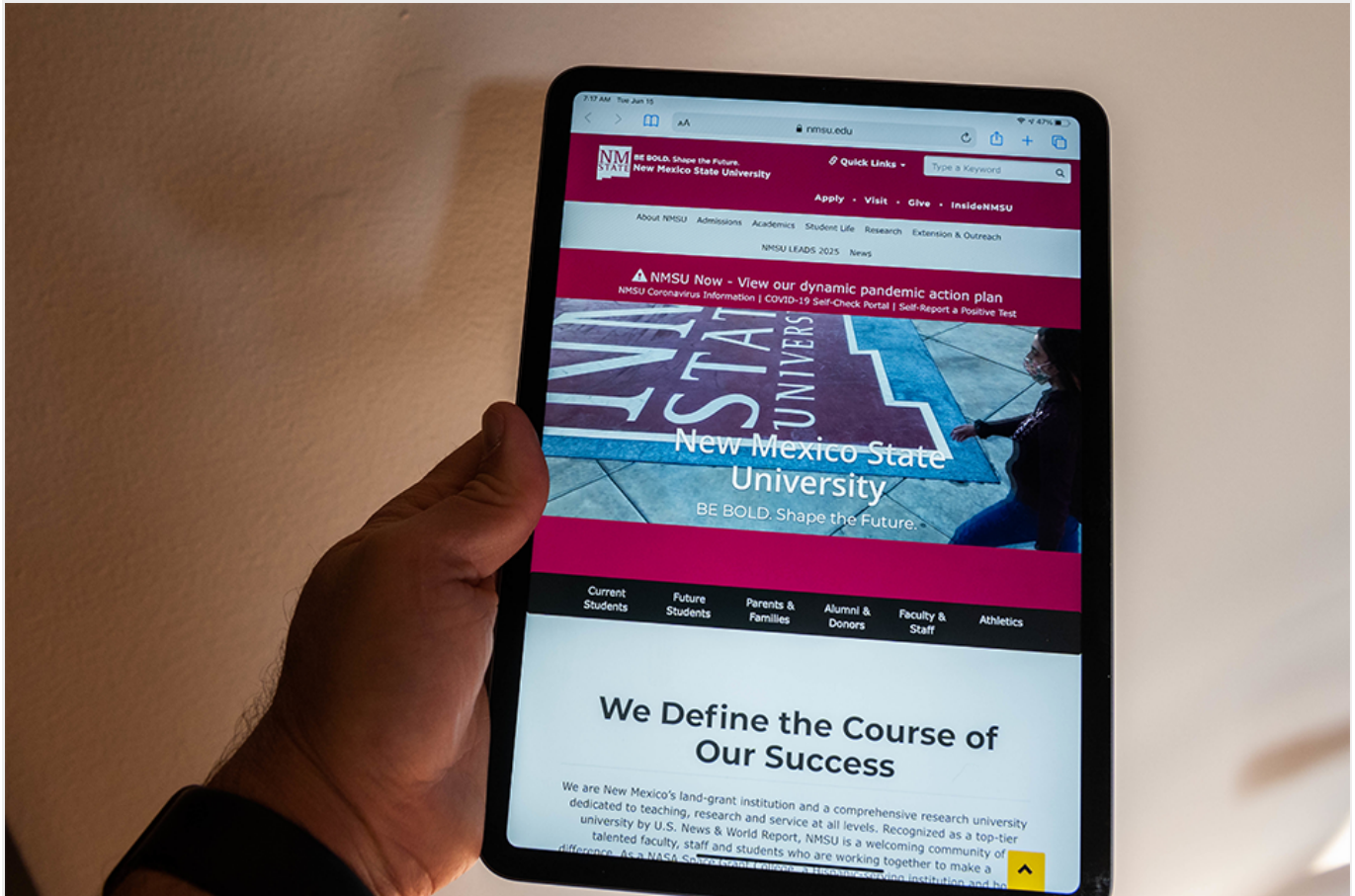
- ii. Store hours will be 7:30 am to 6:00 pm
  - iii. Students will come first come first served, NMSU bookstore can serve approximately 300 students per hour, if there are significant backups, the line will be managed by NMSU bookstore staff and some students may be asked if they can return on a subsequent day for pickup (no one will be forced to leave the line)
  - iv. If students come after 9/9 they will be able to pickup the bundle anytime the store is open
  - v. During the dedicated pickup days, NMSU AggieTech will have up to 2 dedicated Technicians and up to 6 additional staff in place in the “Living Room” space to troubleshoot device setup for students.
3. NMSU Bookstore will adequately staff pickup area to aim to serve up to 4 students simultaneously in picking up their bundles.
- a. Student will come to the upstairs pickup window in the bookstore
  - b. Student will sign forming documenting receipt of an iPad and accessories and be handed a NMSU ALP Packet.
  - c. NMSU Bookstore Staff will verify the student is on the most recent Qualifying List from NMSU
  - d. NMSU Bookstore Staff will retrieve an iPad bundle
  - e. NMSU Bookstore staff will scan the iPad Serial number into the database/spreadsheet with the Student’s Aggie ID
    - i. NMSU Bookstore will provide the list associating Aggie IDs with iPad Serial numbers to NMSU on October 1.
  - f. NMSU Bookstore staff will hand the iPad bundle to the Student
4. Student will open bundle and setup device.
5. If they need help they will be directed to the “living room” area and available techs and staff
6. After distribution (October 1)
- a. NMSU Bookstore will provide all signed forms to the University
  - b. NMSU Bookstore will send the list of iPad serial numbers and the Aggie ID of the student that picked up each unit.
  - c. NMSU will take possession of any remaining bundles that are not picked up.

**Subject:** [Test]  Raymundo, mark your calendar!

**Date:** Monday, January 31, 2022 at 8:24:17 AM Mountain Standard Time

**From:** New Mexico State University

**To:** Phillip Johnson



Raymundo,

We hope your spring semester is off to a great start!

Aggie Launch Pad, the program that is going to put a brand-new iPad in your hands, will start distribution next week. Be sure to mark your calendar and make your plans to get to the NMSU Bookstore.

Dates: Tuesday, February 1 through Friday, February 4.

Hours: 8 a.m. to 5 p.m.

Location: NMSU Bookstore

Distribution will happen on a first-come, first-served basis. Be sure to bring your NMSU student ID when picking up your iPad bundle. During pickup days, staff will be available in the Bookstore to assist you with setting up your new device.

For more information about Aggie Launch Pad, [visit the Aggie Launch Pad website](#).

New Mexico State University  
Undergraduate Admissions and Orientation  
admissions@nmsu.edu  
575-646-3121



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**Subject:** [Test] Aggie Launch Pad starts tomorrow!

**Date:** Monday, January 31, 2022 at 8:24:52 AM Mountain Standard Time

**From:** New Mexico State University

**To:** Phillip Johnson



**BE BOLD. Shape the Future.**  
**New Mexico State University**

Edgar,

Join us at the NMSU Bookstore tomorrow as **Aggie Launch Pad** gets underway! Don't worry if the lines are long or you're busy with classes because we have an iPad bundle for every eligible student, and four dedicated pick-up days for you to come in and get yours:

Dates: Tuesday, February 1 through Friday, February 4.

Hours: 8 a.m. to 5 p.m.

Location: NMSU Bookstore

Be sure to bring your NMSU student ID when picking up your iPad bundle, and plan to spend some time with the experts in the Bookstore to get to know your new iPad.

New Mexico State University  
Undergraduate Admissions and Orientation  
admissions@nmsu.edu  
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**BE BOLD. Shape the Future.**

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## Message

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Recipient +1 575-639-8924  

Francisco, make sure you visit the NMSU Bookstore anytime between 8am and 5pm Tuesday, Wednesday, Thursday, or Friday this week to pick up your iPad bundle! Visit [launchpad.nmsu.edu](http://launchpad.nmsu.edu) for details.

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Next Steps

# New Mexico State University

## Aggie Launch Pad Initiative

### Fall 2022/Spring 2023



#### Aggie Launch Pad Fact Sheet

##### Initiative Overview

New Mexico State University created the Aggie Launch Pad initiative in fall 2021 – a program to provide first-time freshmen at NMSU’s Las Cruces campus with digital literacy workshops and access to technology to help aid in student success. All students at NMSU main campus will have the opportunity to participate in workshop opportunities to help strengthen their academic skills for college success. The Aggie Launch Pad initiative corresponds to NMSU LEADS Goal 1, the university's strategic plan. The goal is designed to enhance student success and social mobility through a commitment to learning, degree completion, and career commitment. The initiative supplements the distribution of technology with workshops available for students so they can learn how to utilize the device to improve their time management, notetaking skills, set and track health and wellness goals, learn and access valuable digital content.

##### Eligibility

- NMSU-Las Cruces First Time Freshmen.
- Students must be enrolled in a minimum of 12 Credit Hours on the Las Cruces Campus.
- Students with dual or AP credits who come to NMSU directly from high school.
- NMSU students may select either an Apple or Dell laptop as their device. The laptop is for students to utilize throughout their academic journey at New Mexico State University.
- Students will be able to select their device as part of Aggie Welcome Orientation.
- Aggie Launch Pad Information Link <https://launchpad.nmsu.edu/>

##### Laptop Options

- Apple MacBook Air 13" Laptop Includes 4-Years of AppleCare+
- Dell Inspiron 15 5510 Laptop Includes 2-Year Warranty
- Product details may be found by clicking the following NMSU Bookstore link <https://www.bkstr.com/nmsustore/shop/electronics/computers-tablets/aggie-launch-pad-2022>
- i-Pad, digital student success workshops.
- Guide to NMSU platforms (e.g. Canvas, Zoom,), software (e.g. Microsoft 365), Websites (e.g. Campus Tutoring Services).

##### Initiative's Goals

- Improve first year to second year retention of First time, full time students
- Improve students’ college readiness by improved digital and information literacy skills
- Improved access and use of student-support skills (Financial Literacy, Handshake, Navigate, etc).
- Increased engagement in student support workshops.

##### What if I am not a freshman?

NMSU non-freshmen will also have an opportunity to purchase an Apple or Dell laptop using their student financial aid awards. The NMSU bookstore has also created payment structures, through student charge accounts online, to allow all NMSU students to take advantage of the same products delivered to freshmen as part of Aggie Launch Pad initiative. For more information, visit the NMSU Bookstore at 1400 E. University Avenue, visit <http://www.nmsustore.com>, or e-mail [aggietech@nmsu.edu](mailto:aggietech@nmsu.edu) for inquiries.